

Media Messages & Talking Points

Questions	Answers
Who is Healthy Planet?	A nonprofit dedicated to inspiring a new generation of conscious eaters.
What is Healthy Growing?	<p>Our Healthy Growing program does more than just put gardens into K-8 schools.</p> <p>We use our know-how and the successful, crowdfunding model to create a garden and to educate, inspire and provide integrated hands on learning for students. Our Healthy Growing gardens bring teachers, students, parents and local businesses together around a common community goal.</p>
Initial start date?	2012
How does funding work?	Healthy Planet uses a community crowdfunding model to not only raise funds, but also increase the chances for long term success. Students, parents and teachers use this platform to raise the necessary funding from friends, family, neighbors, local businesses and community members (called School Champions), by allowing them to invest in the school garden, both emotionally and financially. This brings the community together. This model also allows Healthy Planet to help any school in need!
How much does a school garden cost?	It depends on many factors, including size, landscape, current resources, etc. but the average cost is about \$5,000.
Healthy Planet Motto	When kids grow vegetables they eat vegetables, It's that simple.
Healthy Planet Goals	<ul style="list-style-type: none"> ● A garden in every school in America ● To inspire a new generations of conscious eaters ● Help eliminate future cases of childhood obesity type 2 diabetes by inspiring individuals, families, communities, and businesses to think about their food choices.
Statistics	<ul style="list-style-type: none"> ● Kids are getting adults diseases ● 1 in 3 children are obese or overweight and likely to develop type 2 diabetes ● In California, more than one-third (38%) of children were overweight or obese in 2011 (California Center for Public Health Advocacy) ● Obesity and type 2 diabetes can be reversed just be eating better and exercising ● When kids grow vegetables, they eat vegetables, it's that simple.
Final Takeaways	Anyone that's interested in a school garden OR supporting a school by becoming a School Champion can find more info on our website at healthyplanetus.org