

## Healthy Planet Fact Sheet

### Who we are:

Healthy Planet Foundation USA is a nonprofit dedicated to inspiring a new generation of conscious eaters.

Healthy Planet runs Healthy Growing, a school garden program, that not only builds gardens in schools, but teaches students in grades K-8 how food impacts their personal health and the health of the planet. The program incorporates hands-on nutrition education and entrepreneurship.

Healthy Planet has established school garden programs throughout Northern California since its initial start in May 2012. Healthy Planet US was founded by Bryan Jersky and is a cousin organization to the UK company, which started in 2007.

### Funding:

Community support is just as important as funding to ensure a successful long-term garden. As a result, the Healthy Planet crowdfunding platform bridges both of these powerful tools. Students, parents, and teachers use this platform to raise the necessary funding from local businesses and community members (called School Champions), by allowing them to invest in the school garden, both emotionally and financially. This brings the community together, building a sense of pride, ownership, and empowerment along the way. This model enables Healthy Planet to help any school in need.

### Our motto:

When kids grow vegetables they eat vegetables. It's that simple.

### Our goals:

- A garden in every school in America.
- To inspire a new generation of conscious eaters thereby eliminating future cases of early-onset diabetes and childhood obesity.

Website: [www.healthyplanetus.org](http://www.healthyplanetus.org)

Facebook: [www.facebook.com/HealthyPlanetUS](https://www.facebook.com/HealthyPlanetUS)

Twitter: @HealthyPlanet

Instagram: @healthyplanetus

Contact: [info@healthyplanetus.org](mailto:info@healthyplanetus.org)